

# “To strive, to seek, to find and not to yield”\*

“

We are in the early stages of a sustainability revolution which has the magnitude of the industrial revolution but the speed of the digital revolution.

”

Al Gore

“

Impact investment is going to meet the needs of the developing countries that need investment in infrastructure, connectivity education, medical facilities. India would owe you a great deal in course of time for what you will have achieved and I wish you and this movement all the success it deserves.

”

Ratan Tata

“

Nothing less than a revolution will enable us to achieve solutions at a scale that can improve billions of lives and our planet, and each & every one of us has a role to play in this revolution.

”

Sir Ronald Cohen

The 2018 GSG Impact Summit brought together an extraordinary group of global innovators to explore the #PowerOfImpact. Nearly one thousand people representing 500 organizations in 54 countries across 6 continents convened in New Delhi, India on 8-9 October 2018 for **The Power of Impact: Driving to Tipping Point 2020**.

Held on the Asian continent for the first time in its four-year history, the Summit covered global challenges from education to the environment alongside emerging tools and strategies for measuring and maximizing impact investments.

Summit delegates left India armed with new insights on the global impact revolution and its mission to generate impact economies that optimize risk, return, and impact to benefit people and the planet.

**Join us in this revolution**

## ABOUT GSG

The Global Steering Group for Impact Investment (GSG) is an independent global steering group catalyzing impact investment and entrepreneurship to benefit people and planet. The GSG was established in August 2015 as the successor to and incorporating the work of the Social Impact Investment Taskforce established under the UK’s presidency of the G8. The GSG currently has 21 countries plus the EU as members. Chaired by Sir Ronald Cohen, the GSG brings together leaders from the worlds of finance, business, and philanthropy.

The GSG was registered as a charity with the Charity Commission for England and Wales (no. 1175658) in November 2017.



\* “There is a line out of Tennyson’s poem Ulysses that just encapsulates Our Responsibility in The Impact Revolution - To strive, to seek, to find and not to yield” - Sir Ronald Cohen



I would like to set out a new destination where all companies measure impact of inputs and outputs – impact weighted accounts.



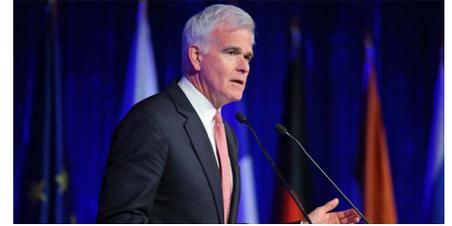
**Sir Ronald Cohen**  
GSC



We can't commit to social justice without ensuring we commit all our funds to social justice.



**Darren Walker**  
Ford Foundation



The sustainability revolution or impact revolution coupled with the technology revolution will be the most significant event in the economic history.



**David Blood**  
Generation Investment Management



The poor do not need charity. They need partnership, investment in their risks, and also, handholding support. The need of the hour is patient capital with a mix of risk funding and soft loans.



**Reema Nanavaty**  
SEWA



We have to build a 'new business as usual, and to do so we will have to build a whole new set of resources that allow capital to flow to most effective solutions.



**Amit Bouri**  
GIIN



We can build Capitalism 2.0 sustainably, on market principles, which respond to the needs of the poor, and makes capital and profits moral again.



**Amit Bhatia**  
GSC



We have to change the color of money to become the force of good.



**Halla Tomasdottir**  
The B Team



Always start with scale. The problems are too big. No small dreams.



**Shannon May**  
Bridge International Academies



Pay-for-Success Bonds have changed the definition of success – from one of compliance to one of performance.



**Julie T. Katzman**  
IADB



We have to engage in emerging markets where new Technologies have significantly reduced the transaction cost facilitating new business models allowing the inclusion of lower income classes in the economic development.



**HSH Prince Maximilian**  
LGT Group



In a country like ours, there are tremendous and fantastic initiatives going on for the many challenges that we face. We need to find a way to connect them to learn from each other, and have real scale for big impact.



**Sunil Kant Munjal**  
Hero Enterprise



As we converge around what it means to measure and manage impact, let's look at a future where every business and investment is competing on how much impact they can have and not on its methodology.



**Clara Barby**  
IMP



“ Impact Investing can do things that philanthropy alone can never do. We don't have to play it safe, and we shouldn't if we want to see dramatic and exponential change.

”  
**Phyllis Costanza**  
 UBS Optimus Foundation



“ Technology solutions when developed in partnership and with belief have the potential to touch at least a billion people with a modest investment.

”  
**Devi Shetty**  
 Narayana Health



“ Where impact investing becomes the agenda of the Africa Union (AU), that becomes our next Marshall plan.

”  
**Elias Masilela**  
 DNA Economics



**SUPPLY PLENARY**  
**THE NEW INVESTMENT ALLOCATION PARADIGM**

**Imogen Rose-Smith**  
**Nick O'Donohoe**, CDC  
**Ian Simmons**, Blue Haven Initiative  
**Amit Bouri**, GIIN



**DEMAND PLENARY**  
**IDENTIFYING THE "IMPACT UNICORNS"**

**Stephan Chambers**, Marshall Institute  
**Dr. Devi Shetty**, Narayana Health  
**Cheryl L Dorsey**, Echoing Green  
**Reema Nanavaty**, SEWA  
**Kshama Fernandes**, Northern Arc



**EVENING PLENARY**  
**PERSONAL JOURNEYS TO IMPACT**

**HSH Prince Maximilian**, LGT  
**Darren Walker**, Ford Foundation  
**Cheryl Dorsey**, Echoing Green



**POLICY & FIELD DEVELOPMENT PLENARY**  
**SDGS AS A BRIDGE TO IMPACT ECONOMIES**

**Vivek Pandit**, McKinsey  
**Amitabh Kant**, NITI Aayog, Government of India  
**Tom Le Quesne**, UK Government  
**Marcos Vinicius**, Brazil Government



**POLICY & FIELD DEVELOPMENT PLENARY**  
**MEETING THE CHALLENGE OF IMPACT MEASUREMENT**

**Laurie Spengler**, Enclude Capital  
**Clara Barby**, IMP  
**Maryanne Hancock**, Rise Labs  
**Vikram Gandhi**, Asha Impact  
**Anubha Shrivastava**, LGT



**INTERMEDIATION OF IMPACT CAPITAL BREAKOUT**  
**OPTIMIZING RISK, RETURN AND IMPACT**

**Ross Piper**, Christian Super  
**Andy Kuper**, Leapfrog Investments  
**Vineet Rai**, Aavishkaar  
**Roopa Kudva**, Omidyar Network  
**Michele Giddens**, Bridges Fund Management

**GSG**  
**MILLENNIAL HONORS**  
**2018**  
 AWARDEES



**Samir Ibrahim**,  
 CEO & Co-Founder, SunCulture  
**Ankit Agarwal**,  
 Founder & CEO, HelpUsGreen

GSG Millennial Honors Partner  
 Aspen Network of Development Entrepreneurs

**GSG**  
**HONORS**  
**2018**  
 AWARDEES



**IMPACT ASSET MANAGER OF THE YEAR**  
 Andrew Kruper, LeapFrog Investments  
**IMPACT ASSET OWNER OF THE YEAR**  
 Ian Simmons, Blue Haven Initiative  
**IMPACT ENTREPRENEUR OF THE YEAR**  
 Dr. Devi Shetty, Narayana Health  
**IMPACT MARKET BUILDER OF THE YEAR**  
 Clara Barby, The Impact Management Project

GSG Honors Partner  
 PIONEERS POST

**GSG**  
**SUMMIT**  
**2019**  
**SANTIAGO**  
18-19 November 2019

**GSG**   
Driving real impact

**CHILE**  
WHERE  
THE WORLD ENDS,  
WE BEGIN.

[www.gsgii.org](http://www.gsgii.org)

[www.giis.cl](http://www.giis.cl)