

2025 National Partners State of Play

May 2025



Part 1
Executive Summary

Main Findings

Positive Trends

- **A Growing & Strengthening Network:** The number of NPs is growing, while overall performance of NP's remains stable.
- **Impact Investment Market:** Vast majority of National Partners reported growth in local impact investment AUM— reflecting a sharp rise in market momentum, especially in emerging markets.
- **Collaboration:** International collaboration is increasing, with NPs collaboration at the regional level and driving North-South funding flows.
- **Policy Engagement:** A high percentage of stakeholders are actively engaging in Awareness Raising and Advocacy and Advisory and Consultations, indicating strong participation in shaping the policy agenda and influencing decision-makers.
- **Thought Leadership:** The majority of NPs published their own research in 2024, hosted at least one public event, and have strong communication strategies in place —demonstrating a strong commitment to thought leadership and ecosystem engagement.
- **Dedicated and Professional Secretariats:** Most NPs have dedicated, often paid, secretariats with full-time staff, ensuring professional management and operational continuity.
- **National Partner Satisfaction:** National Partners remain satisfied with their relationship with GSG Impact and would recommend the organization to others.

Main Findings

Opportunities for Improvement

- **Policy Making:** Although most NPs are indirectly involved in policy making, fewer have engaged in Policy Design and Implementation, suggesting that while NPs are active in shaping the policy environment, fewer have access to or influence over the actual policy-making processes.
- **Financial Sustainability:** Although National partner income remains stable compared to previous year, the main sources of funding continue to be grants and sponsorships.
- **Insufficient Impact Measurement by National Partners:** Numerous NPs have not yet developed or implemented frameworks for measuring their impact on the ecosystem.
- **Limited Demand-Side Development:** Some NPs are only in early discussions or have no plans to support demand-side development, missing opportunities to strengthen the pipeline of investment-ready enterprises.
- **Representation:** Many NPs have boards and memberships that span multiple ecosystem pillars, but there is an opportunity to strengthen representation across all pillars for broader engagement.
- **Impact Transparency:** Few NPs are prioritizing impact transparency, an area that requires significant attention, especially in ensuring the ecosystem remains current and capable of navigating its complexities.

The GSG Impact Partnership



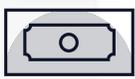
5
New National
Partners in 2024:

-  Cambodia
-  China
-  Kenya
-  Luxembourg
-  Switzerland

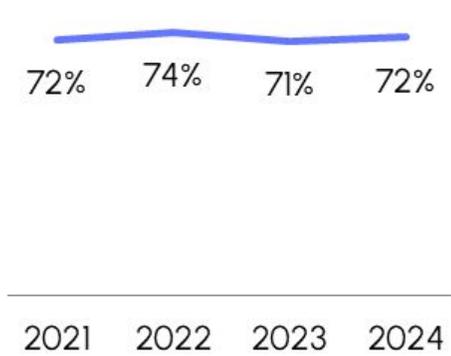
 **93%**
of NPs responded the
self-assessment survey

 **1300 +**
Members
(+43% from previous
year*)

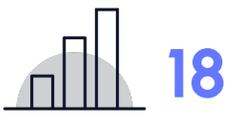
*This value has been computed
excluding outliers with 1000+
members

 **93%**
continue to report
moderate to
extremely significant
growth in their local
impact investing
ecosystems

Despite the growth of the network, the overall performance of National Partners remains stable



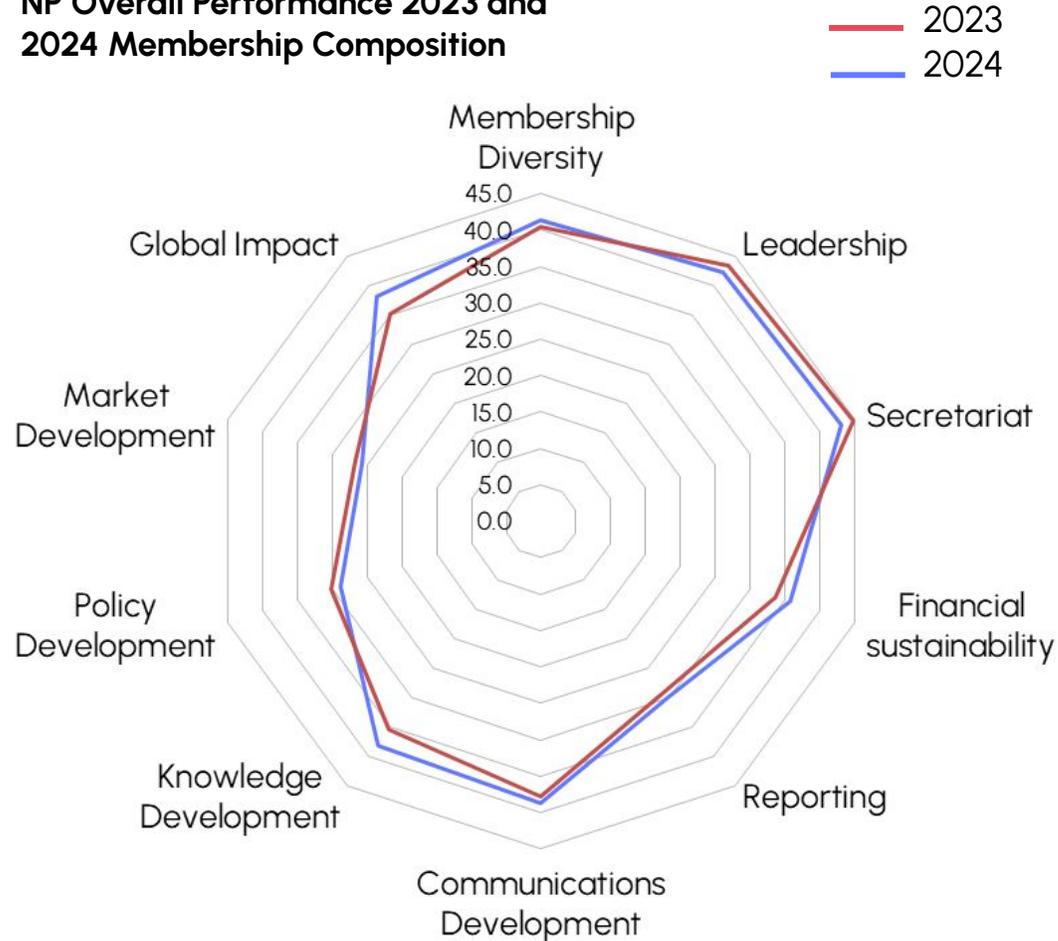
— Average score (%)



18

NPs **increased** their overall performance compared to last year

NP Overall Performance 2023 and 2024 Membership Composition



Comment

- Stable **overall performance** despite the addition of 5 new NPs, indicating strong initial positioning of newcomers.
- All 7 NPs that joined in 2023 **improved** their scores, with continued gains in 2024.
- Four NPs **reversed previous declines**, while performance drops among the seven others were minor (less than 4 percentage points)
- **Leadership & Secretariat** performance has remained stable over four years, showing strong internal structures in majority of NPs.
- **Policy** and **Market Development** are consistently the lowest-scoring areas, with recent declines.
- **Knowledge development** has steadily improved since 2021, reflecting growing capacity to produce and share insights.

Knowledge & Communication Development

 30

National Partners published their own research in 2024

Vs. 23 National Partners in 2023 (+7)



NPs are strategically employing research to [analyze](#) impact investing ecosystems, promote [social procurement](#), develop [roadmaps](#) for mobilizing capital, align private capital with [public good](#), design [blended finance solutions](#), and inform policy and regulatory shifts. This enables NPs to engage with policymakers, investors, and other stakeholders to foster market development.

 32

National Partners **hosted at least one event** in 2024 and plans to repeat it regularly

Vs. 25 National Partners in 2023 (+7)



Sri Lanka NP is leveraging regional ties with **India, Bangladesh, and Pakistan** to become a South Asia impact hub, anchored by its August 2025 Summit. Similarly, **Mexico** NP's Summit model is catalyzing global dialogue - demonstrating how strategic convenings can mobilize capital and foster collaboration across emerging markets in Latin America and beyond.

 29

NPs that had developed and launched a communication plan in 2023, achieved a satisfactory increase in audience in 2024

Vs. 24 National Partners in 2023 (+5)



India NP's "Market Pulse" [newsletter](#) serves as a valuable resource for tracking impact-related equity transactions across six key sectors: agriculture, climate tech, education, financial inclusion, healthcare, and technology for development. The newsletter provides insights into deal flows..

Market Development

= 9

NPs are actively working on developing an **impact fund**

Vs. 11 NPs in 2023



Spain NP collaborated with the Spanish Agency for International Development Cooperation (AECID) to support the approval of the new Law on Cooperation for Sustainable Development and Global Solidarity. A key outcome of this legal reform is the creation of the Spanish Sustainable Development Fund (FEDES), which will help finance global public goods such as climate action and global health initiatives.

= 5

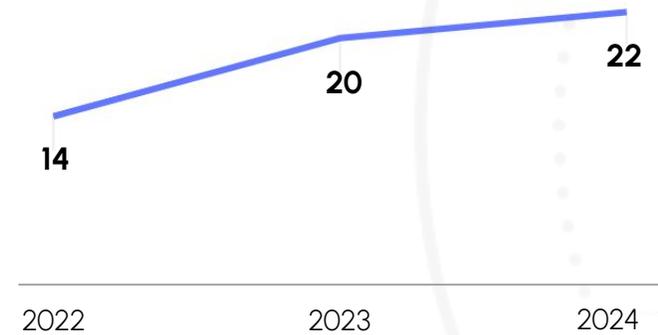
For the second year, 5 NPs **successfully launched new financial instruments**

Vs. 5 NPs in 2023



To address persistent financing challenges for small businesses, NP **Zambia**, in partnership with the Bank of Zambia, and other actors, is developing the Small Business Growth Initiative (SBGI) as part of a broader Structured Finance Facility. The initiative aims to expand access to affordable investment and working capital for MSMEs, helping unlock economic growth, job creation, and higher incomes. A technical assistance facility is being designed to strengthen pipeline development

Over the years, NPs have increasingly worked on developing new financial solutions



Number of countries that scored from 2 to 5 marks on survey questions related to creation of new impact funds or financial instruments

Policy Development

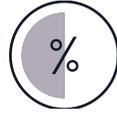


= 100%

NPs engaged with their government in the last 3 years



NPs in **India, Japan, Nigeria,** and **France** are advancing impact investing by shaping policy: engaging authorities, launching public-private [platforms](#), driving legislative reforms, and improving regulations on [sustainable](#) finance.



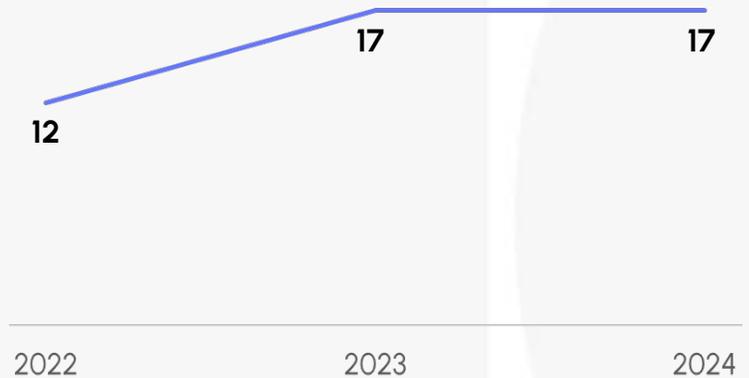
= 45%

have influenced at least one legislative or regulatory change in the last 3 years



Ghana NP played a pivotal role in the development of the [Ghana Green Finance Taxonomy](#), one of the country's major policy initiatives in the climate finance space.

Policy Development area has been growing consistently since 2020



Number of countries that scored from 3 to 5 marks on survey questions on policy development

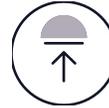
 **25**

NPs are actively working on **fostering international collaboration** between ecosystem players to benefit other countries

Vs. 15 NPs in 2023 (+10)



The **Dutch** NP has strategically developed partnerships with other National Partners in **Nigeria, Ghana, and Kenya** by raising funds from the Dutch market to support local market sizing and ecosystem mapping studies.

 **13**

NPs actively leads work in the GSG Impact Partnership and contributes to NP development/support

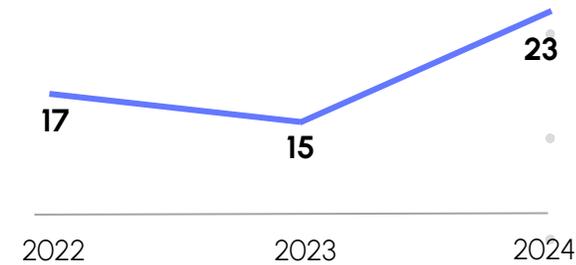
Vs. 9 NPs in 2023 (+4)



China NP co-hosted the G20 Bali GBFA China-ASEAN Capacity Building on Blended Finance, convening National Partners from across the Asia-Pacific region.

Over the years, NPs have increasingly worked on expanding their reach to other countries

NP already working on fostering international collaboration between ecosystem actors to benefit other countries



Number of countries that scored 4 or 5 marks on survey questions related to ecosystem development and international collaboration

The GSG Impact Partnership

 **35**

NPs (92%) received support from other NPs (+6 countries from 2023)

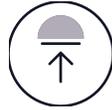


Cambodia officially launched as a National Partner, with support from **Japan**, **Malaysia**, and the **Indonesia** Taskforce. The launch featured insights on the impact investing landscape in Asia, emphasizing collaboration and regional knowledge sharing.

 **23**

NPs (61%) **started a collaboration** or joint project with other NPs (vs. 20 NPs in 2023)

[The Africa Impact Investing Group](#) (AIIG), established in 2024, unites GSG National Partners and task forces across Africa to strengthen the impact investing ecosystem, foster collaboration, and drive systemic change by channeling capital into high-impact initiatives.

 **34**

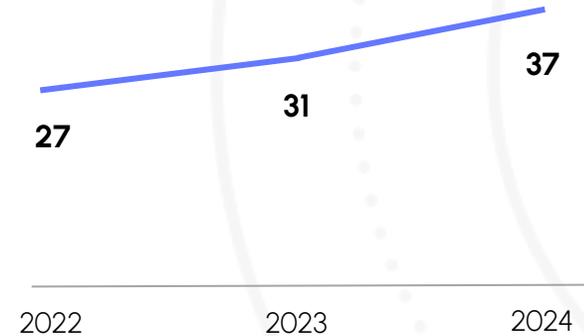
NPs **provided support** to other NPs or partners in the GSG community (+10 countries from 2023)



Australia and **New Zealand** NPs supported **China** NP in organizing a study trip for Chinese delegates. Delegates visited Commonwealth Bank in Australia and engaged with investors in New Zealand, fostering cross-border knowledge exchange to promote responsible finance practices in China.

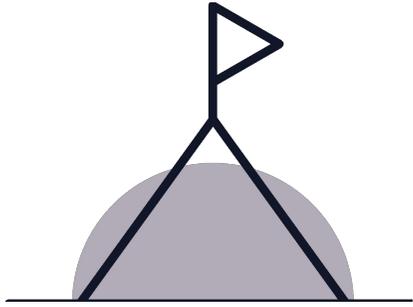
The collaboration area has been growing consistently since 2022

Number of NPs that benefitted from collaborations with and support from the GSG Partnership



Number of countries that have answered yes to at least one question related to collaboration

National Partner Achievements: a selection



 Starting January 2025, France will allow up to 15% of '90-10' fund assets to be allocated to solidarity investments, following recommendations led by the **French NP**. The initiative, developed through a collaborative working group, culminated in a 2024 practical guide offering strategies to better align and strengthen these funds.

 **Ghana NP's** Deal Source Africa Platform facilitated nearly \$1.9 million in investments in 2024 by connecting businesses with investors. The platform's integration of banks offering concessionary funding boosted its effectiveness, while expansion plans to Nigeria, Zambia, and Kenya aim to scale its regional impact. To ensure sustainability, the NP will introduce a success fee for entrepreneurs.

 **China NP** and a Central Bank branch launched a more inclusive green taxonomy in 2024, widening access to sustainable finance for SMEs and farmers. By expanding eligibility to sectors previously excluded, the initiative helps underserved groups tap into green capital while aligning with China's broader environmental goals.

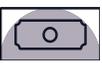
 **Australia NP**, through the Social Impact Investment Taskforce, secured a 100 million AUD government outcome fund to support outcomes-based investments tackling social issues. The fund will benefit state governments, service providers, and social enterprises.

 After a successful pilot supported by **Central America NPs**, Costa Rica's Ministry of Labor expanded a Pay-for-Results program to four more service providers in 2024. Led by Fundación Caricaco, the model improved cost efficiency and trained over 150 youths. It also built momentum by training 70+ capacity builders and securing a public commitment from PROCOMER to adopt results-based approaches in employment and investment programs.

 **Japan NP** created the [Impact Consortium](#), bringing together over 400 members from government, finance, and civil society to shape national impact investing policy. The public-private platform support companies addressing urgent challenges like climate change and aging. It also helps broaden participation by connecting new and experienced stakeholders with global networks and experts, strengthening Japan's role in the global impact investment space

 Following sustained advocacy by **Bangladesh NP**, the National Board of Revenue introduced a 2% tax rebate for companies in impact-aligned sectors. The new fiscal incentives aim to attract more private capital into priority areas by rewarding businesses that generate social and environmental value.

National Partners' Internal Structure and Capacity

 **\$286,453**

Average budget of National Partners in 2024

The average National Partner budget remained **almost unvaried**, increasing by

 **2%**

compared to 2023

 **32**

National Partners had at least 1 full-time paid staff in 2024 (+ 8 countries from 2023)

= **3.5**

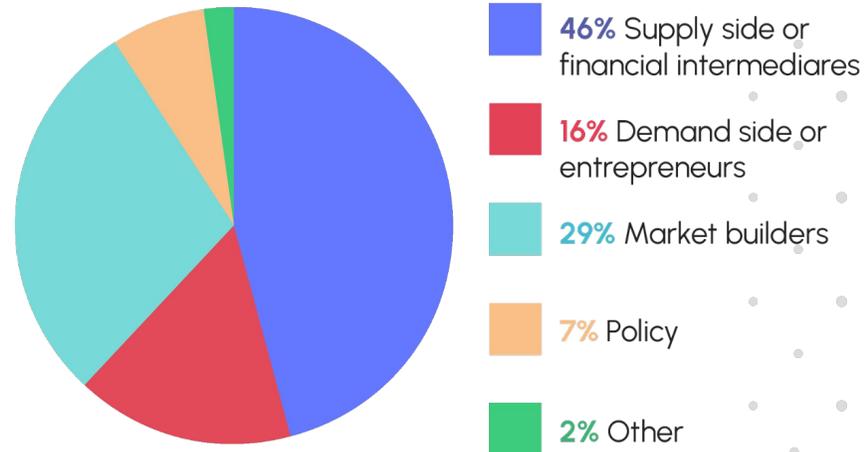
Average National Partner Secretariat staff full-time equivalent

Vs. **2.6 in 2023**

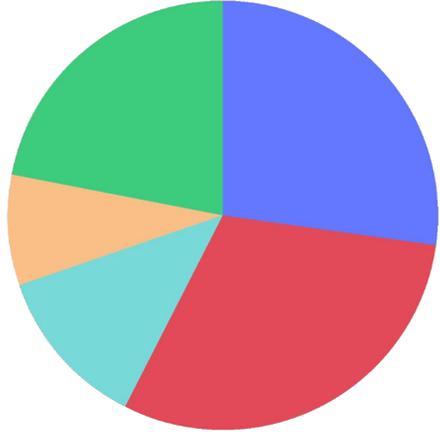


All **5** pillars of the ecosystem are represented at the aggregate level, but the demand side remains underrepresented.

Global NP Membership Composition



2025 National Partners Priorities



- **27.5%** Capital mobilisation
- **30.3%** Knowledge & Convening
- **12%** Government Engagement
- **8.5%** Impact Transparency
- **21.8%** NP Structure, Strategy & Governace

142 priorities identified from 36 NPs

At least 29 research initiatives to be launched in 2025

Over 37 initiatives are planned for 2025 to mobilize capital for SMEs through new funds, investment readiness programs, and deal-sharing platforms.

| Theme | National Partners focusing on |
|---|---|
| Government Engagement | Regulatory and legislative change, engagement with government officials, policy reform and advocacy |
| Capital Mobilisation | Developing funds and instruments (ex. outcome funds, place-based financing instruments, deal sharing platforms, sustainable finance instruments, etc.) |
| Impact Transparency | Developing, amplifying and/or harmonizing methodologies, frameworks and standards for impact measurement and management and market sizing |
| Knowledge & Convening | Strategic set of activities that build the infrastructure, awareness, and capacity needed to grow a thriving impact investing market. This includes research, raising awareness, and convening stakeholders |
| National Partner Structure, Strategy and Governance | Improving and developing internal secretariat, governance, membership diversity, strategy and plans, communications and events and knowledge production |

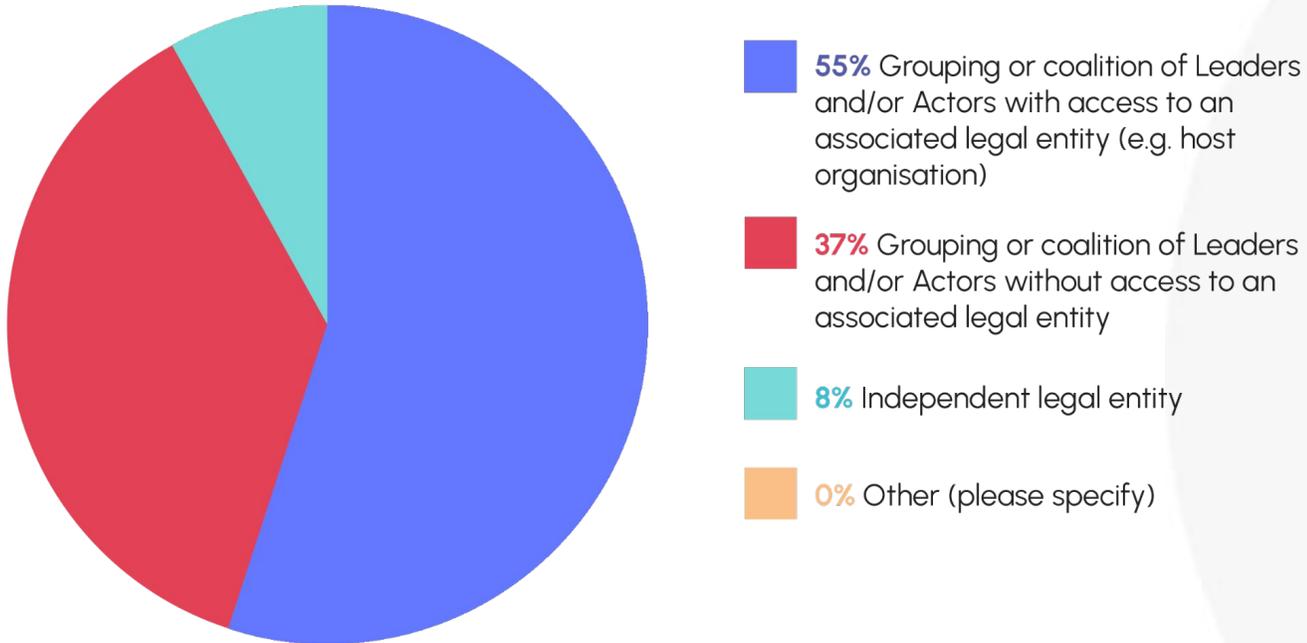
National Partner Structure

2025 National Partner Self-Assessment Survey results



National Partners' Structure and Secretariat in 2024

National Partners Legal Structure



23

National Partners had a dedicated paid secretariat with one or more full-time staff

Vs. 22 National Partners in 2023

= 21

National Partners are **independent entities**

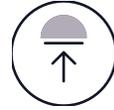
Vs. 21 National Partners in 2023

National Partners' Board and Membership Diversity in 2024

 **22**

National Partners had **all 5 ecosystem pillars** represented in their membership

Vs. 18 National Partners in 2023

 **12**

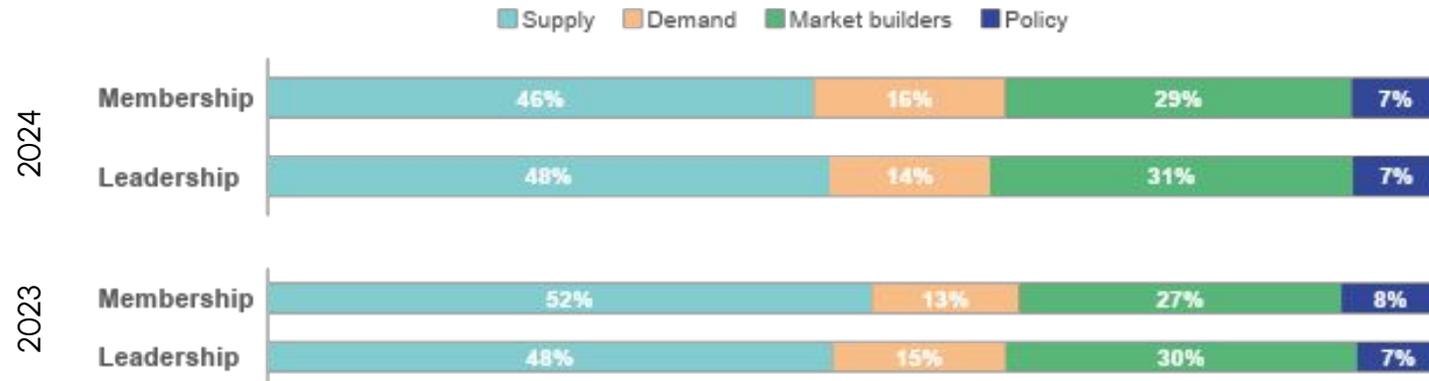
National Partners had **all 5 ecosystem pillars** represented in their **leadership**

Vs. 9 National Partners in 2023



To strengthen its value proposition and address ecosystem gaps, the **Dutch NP** formed a strategic partnership in 2024 with co-financing, a network focused on private equity and venture capital. The collaboration allowed the NP to diversify its membership base and offer new services such as deal-sharing events, leveraging Cofinancing's deep expertise. This mutually beneficial partnership has enhanced the Dutch NP's reach and positioned it as a more comprehensive platform for impact investors.

Ecosystem representation in NP Leadership and Membership in 2023 and 2024



The **demand** and **policy** sides are still **under-represented** in both National Partner membership and boards, in comparison to the other pillars in the ecosystem – similar to 2023. However, demand representation within membership **grew of 3 percentage points** compared to 2023.

National Partners' Leadership and Governance in 2024

 **35**

National Partners had **enough influential board members**

Vs. 30 National Partners in 2023

 **17**

National Partners **applied the highest standards of good governance**

Vs. 21 National Partners in 2023

= 14

National Partner Boards are diverse in **at least 3 criteria**

Vs. 15 National Partners in 2023

 The **Nigerian** NP recently experienced a **leadership transition** with the departure of one of its key board members. The handover process was thoughtfully managed, with adequate time provided to ensure a seamless transition. This strategic approach ensured that governance continuity was maintained while respecting the importance of leadership succession.

 To meet public funding standards and enhance organizational effectiveness, the **Dutch** NP developed a robust set of **internal policies**, including a code of conduct, HR, risk management, membership, procurement, and finance policies. This framework was co-created with member input and pro-bono consulting support

 **Colombia** NP enhanced Board Member engagement by implementing a tailored, proactive approach. The Secretariat reached out individually to each Board Member to align proposed projects with their interests and gathered feedback ahead of meetings to increase participation. A self-assessment form helped evaluate the NP's performance and test each member's willingness to stay involved—including financial support. **A year-end feedback exercise** encouraged reflection on successes, challenges, and future aspirations.

 **Malaysia** NP strengthened its **governance** by appointing two new board members representing the demand side of the impact ecosystem: a representative from Acumen and a social entrepreneur.

Financial Sustainability

Financial Sustainability among National Partners has been oscillating since 2021, but it seems to be **stabilizing**

Average budget of National Partners remained **almost unvaried**, increasing by

 **2%**

From 2023 to 2024
(it declined by 18% from 2022 to 2023)

= 2 out of 3

NPs have **sufficient funding** for the next 1-2 years

12

NPs had a decrease in their budget

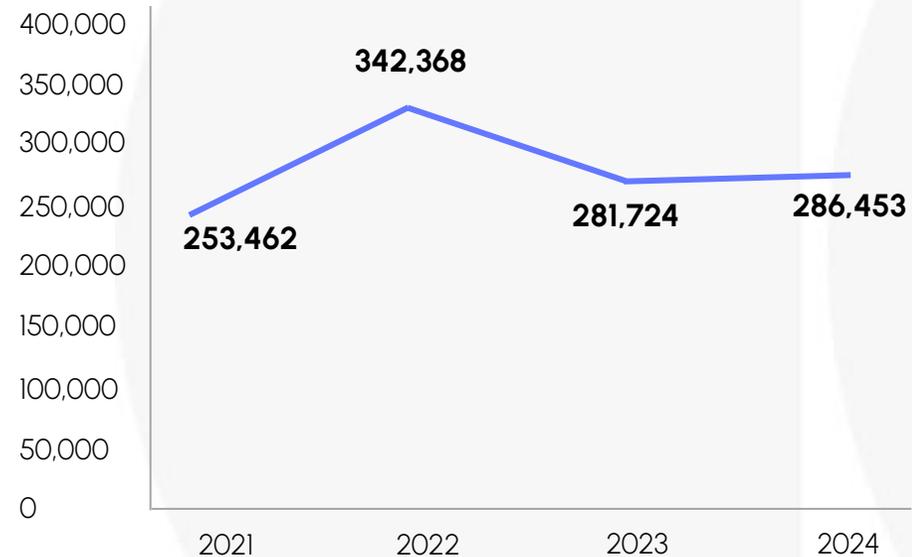
16

NPs had an increase in their budget

2

NPs had a stable budget

Average Budget of National Partners – over the years



Financial Sustainability

The average budget for National Partners stabilized in 2024, however, financial sustainability trends **varied significantly across regions**.

Increase

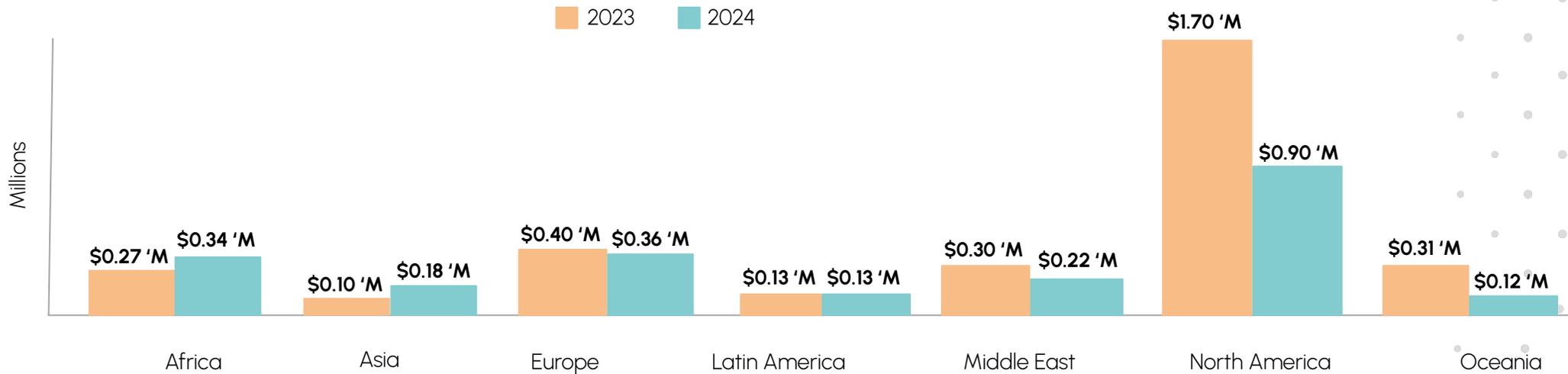
- **Africa:** +25% (from \$270,870 to \$338,516)
- **Asia:** +78% (from \$102,900 to \$182,722)

Decrease

- **Europe:** -11% (from \$403,620 to \$359,831)
- **Middle East:** -28% (from \$300,000 to \$215,000)
- **North America:** -47% (from \$1,700,000 to \$900,000)

Stable

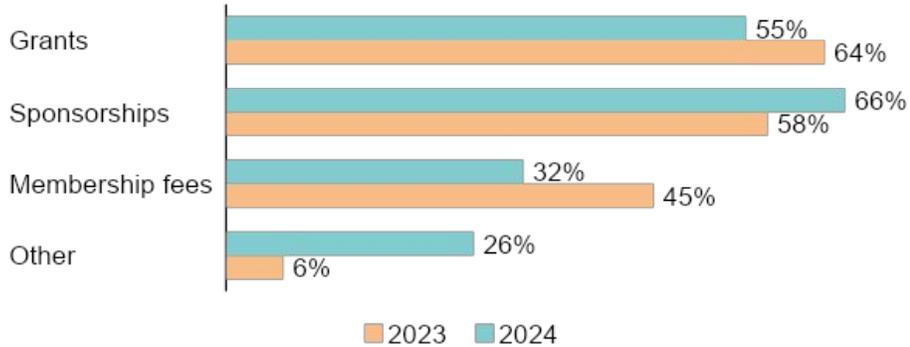
- **Latin America:** minimal change



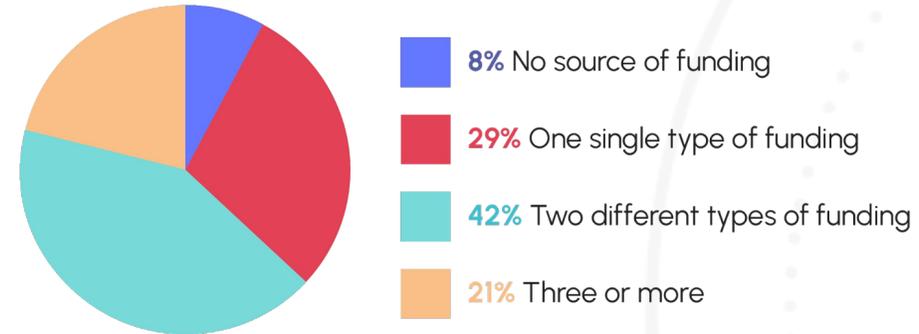
National Partner Financial Sustainability

Sponsorships became the highest source of income for National Partners

Income sources for NPs



Funding diversification



- The amount of National Partners accessing **grant** funding remained stable compared to 2023.
- **Sponsorships** are the most frequent source of funding, with 66% of the National Partners accessing funding through sponsorships, followed by grants (55%) and membership fees (32%).
- **The vast majority (83%) of the National Partners received in-kind support (+45% from 2023)**



Initiated by the **Ghana** NP, Deal Source Africa is a digital platform that connects businesses with investors. In 2024, it facilitated nearly \$1.9 million in closed deals, largely with venture funds. The platform has now expanded to include banks offering concessionary funding and introduced a success fee model, where businesses agree to pay fees upon successful deal closure. Aiming to boost deal volume, plans are underway to scale the platform regionally, starting with Zambia and Kenya, further positioning it as a key connector in Africa's investment ecosystem.

Impact Reporting



- 21%** The NP produced an impact report this year which includes data on both activities and impact on the ecosystem
- 16%** The NP produced an activity report this year and is planning on measuring its impact on the ecosystem
- 11%** The NP produced an activity report this year but is not planning on measuring its impact on the ecosystem
- 45%** The NP has a plan underway for an activity or impact report
- 8%** The NP has no plans to produce an activity or impact report



8 National Partners produced an impact report this year which includes data on both activities and impact on the ecosystem

Vs. 3 National Partners in 2023



Turkiye NP published its activity report covering the period from June 2023 to December 2024. The [report](#) highlights the NP's progress, key initiatives, and impact during this period, offering transparency and accountability to stakeholders and the broader impact investing community.



The **US** NP published its "[Year in Review: 2024 Highlights](#)" report, summarizing the key achievements of the year and outlining the three strategic pillars that guide its operations

National Partner Activities & Impact



Development of Market Players and Instruments

Capital mobilization continues to be among the strongest performance area for the National Partners, also in 2024

= 9

National Partners are actively working on developing an **impact fund**

Vs. 11 National Partners in 2023

= 5

National Partners **successfully developed new financial instruments**

= 8

National Partners are **actively** developing **new financial instruments.**

Vs. 10 National Partners in 2023

11

National Partners have **no plans** to help build new instruments so far

National Partners Supporting the Demand Side

National Partners' support for developing the demand side increased in 2024, reflecting significant progress compared to previous years



17

National Partners
are implementing plans to
develop the demand side
Vs. 12 National Partners in 2023



14

National Partners are **beginning**
to **discuss** or **designing** plans to
support the demand side.

7

National Partners have
currently **no plans** to support
the demand side

 **Ghana** NP established an Enterprise Support Organization (ESO) Collaborative that utilized the Argidius Foundation's Scale tool to implement a development program. This collaborative piloted a quality improvement initiative with 12 ESOs, resulting in over \$200,000 in additional revenue and significant improvements in data collection practices.

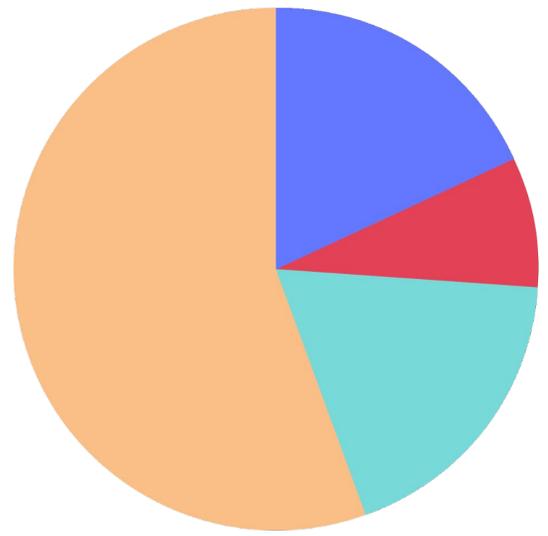
 **Australia** NP, in partnership with the Department of Social Services, rolled out the Social Enterprise Development Initiative (SEDI), allocating AUD 6 million in grant funding to help social enterprises strengthen their management and scale through impact investment.

 Originally launched in 2022, the Impact Matchmaking Platform by **Chile** NP was designed to connect local impact investors with impact enterprises. While the platform aimed to facilitate deal structuring, it faced two key challenges: investors largely relied on their own scouting systems, and the number of enterprises demonstrating credible impact in Chile remained limited. As a result, the platform is being restructured to serve primarily as a networking and visibility tool, helping Chilean impact businesses showcase their work and improve impact measurement practices

National Partners' Policy Development Efforts

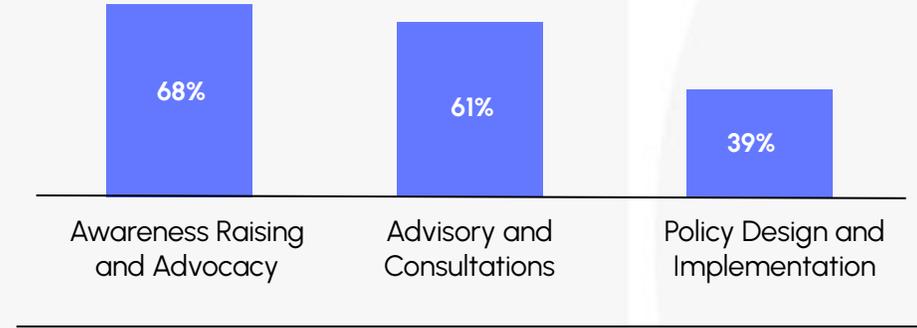
Most NPs maintain government ties but policy design remains limited

Policy



- 18%** The NP has influenced more than two legislative or regulatory changes in the last three years
- 8%** The NP has influenced two legislative or regulatory changes in the last three years
- 18%** The NP has influenced one legislative or regulatory changes in the last three years
- 55%** The NP has not influenced any legislative or regulatory changes but has contact with relevant government ministries for this purpose
- 0%** The NP has no contact with any government ministries

NPs activities to influence policy and regulation in the last two years



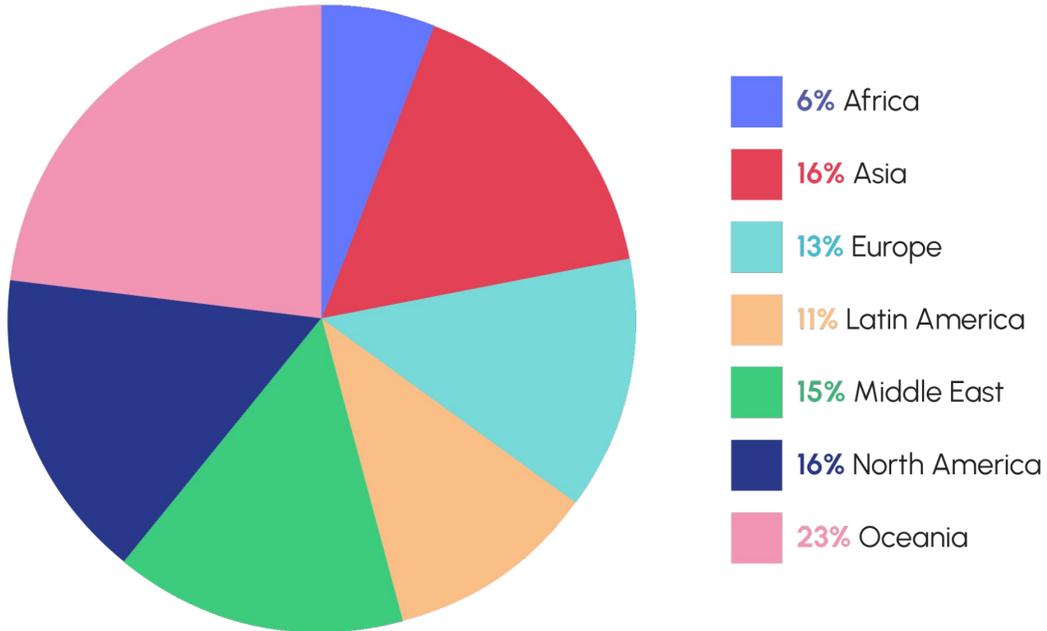
= 17
National Partners
influenced regulatory or legislative change
in the last 3 years

= 100%
National Partners
engaged with the government in the last 3 years



Policy Influence Growing Globally, with Opportunities to Strengthen Impact in Developing Regions

% NP by region that have influenced one legislative or regulatory change in the last three years



Impact Transparency

National Partners in China, Brazil, and Thailand are advancing impact transparency by fostering collaboration with regulators, hosting capacity-building workshops, and aligning local practices with global standards.

 **China** NP established the Advisory Group on Impact Transparency, collaborating closely with national experts to leverage their expertise in influencing government policies. The group provides advisory support to the Ministry of Finance on developing sustainability standards.

 As part of the Impact Transparency From the Ground Up Roadshow, **Brazil** NP hosted a workshop on Impact Transparency in partnership with ANBIMA (Association of Brazilian Financial and Capital Markets Entities), FCDO, and the IFRS Foundation. The event brought together over 50 participants, including representatives from financial market regulators (CVM), to raise awareness and build capacity among local stakeholders. The discussions aimed to deepen understanding of sustainability reporting and lay the groundwork for its broader adoption.

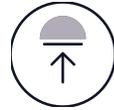
 The **Thailand** NP championed efforts to strengthen impact transparency in the country's investment ecosystem. Through the "Thailand Investing For Impact: Driving Impact with Transparency" event, stakeholders explored current impact reporting practices, regulatory frameworks, and steps to align with international standards. The event emphasized the role of transparency in mobilizing capital, enhancing stakeholder trust, and improving the quality and integrity of impact disclosures.

Knowledge Development

 **30**

National Partners
published their own
research in 2024

Vs. 23 National Partners in
2023 (+7)

 **29**

National Partners
contributed to research
developed by partners

Vs. 21 National Partners in 2023
(+8)

= **66%**

NPs have
done both

Communication Development

Total score for communication development overall improved in 2024



National Partners organized at least one successful event in the last two years and will repeat it annually

Vs. 25 National Partners in 2023
(+7)



National Partners that had developed and launched a communication plan in 2023, achieved a satisfactory increase in audience in 2024

Vs. 24 National Partners in 2023 (+5)



National Partners have launched a communications campaign in 2024 or are launching one in 2025

Vs. 15 National Partners in 2023 (+3)

Global Impact and the GSG Community

Overall impact of the National Partners has been growing, with noted progress in collaboration with international ecosystem players

 **23**

National Partners **started a collaboration or joint project** with other National Partners

Vs. 20 National Partners in 2023 (+3)

 **35**

National Partners **received support** from other National Partners or partners in the GSG community

Vs. 29 National Partners in 2023 (+5)

 **34**

National Partners **provided support** to other National Partners or partners in the GSG community

Vs. 24 National Partners in 2023 (+10)

 **23**

National Partners are **actively leading** ecosystem players to benefit other countries through international cooperation

Vs. 15 National Partners in 2023 (+8)

 **28**

National Partners **actively participate** in GSG knowledge sharing activities and National Partner development/support

Vs. 24 National Partners in 2023 (+4)

= 13

National Partners are in the **early stages** of cross-border collaboration

Market Evolution & Trends



Market Sizing Efforts

National Partners have recognized that **collecting data** on the amount of capital allocated in their country and mapping the ecosystem are among the first steps to assess their own impact on the ecosystem.

 **26**

National Partners engaged in market sizing activities such as rolling out a methodology for market sizing, conducting annual/bi-annual studies or harmonizing their methodology with that of other National Partners

Vs. 20 National Partners in 2023 (+6)

 = **8**

National Partners conducted landscaping studies to identify the structure of their market

 **17**

National Partners conduct market sizing exercises annually or bi-annually and publish iterations of the existing reports

Vs. 12 National Partners in 2023 (+5)



In 2024, Impact Europe, GSG Impact, and NPs from **Italy, France, Spain, UK, Germany, Netherlands, Belgium, Portugal, Türkiye, and Greece** teamed up with academic partners to launch the European Impact Investing Consortium (EIIIC). The initiative pursues two main objectives: harmonizing definitions and market sizing methodologies across Europe, and laying the groundwork for a credible, unified study of the European impact investing market.

Market Growth - AUM

16 National Partners have expressed significant to extremely significant **growth** in their impact investment AUM.

The share of National Partners in emerging markets reporting very or extremely significant growth doubled compared to 2023, highlighting an acceleration in market momentum.

However, it is important to note that these estimates are often based on National Partners' **rough calculations** and not backed by comprehensive data collection as very few markets are sized on an annual basis.

Cross-year comparison



Emerging vs. Developed



National Partner Priorities & feedback

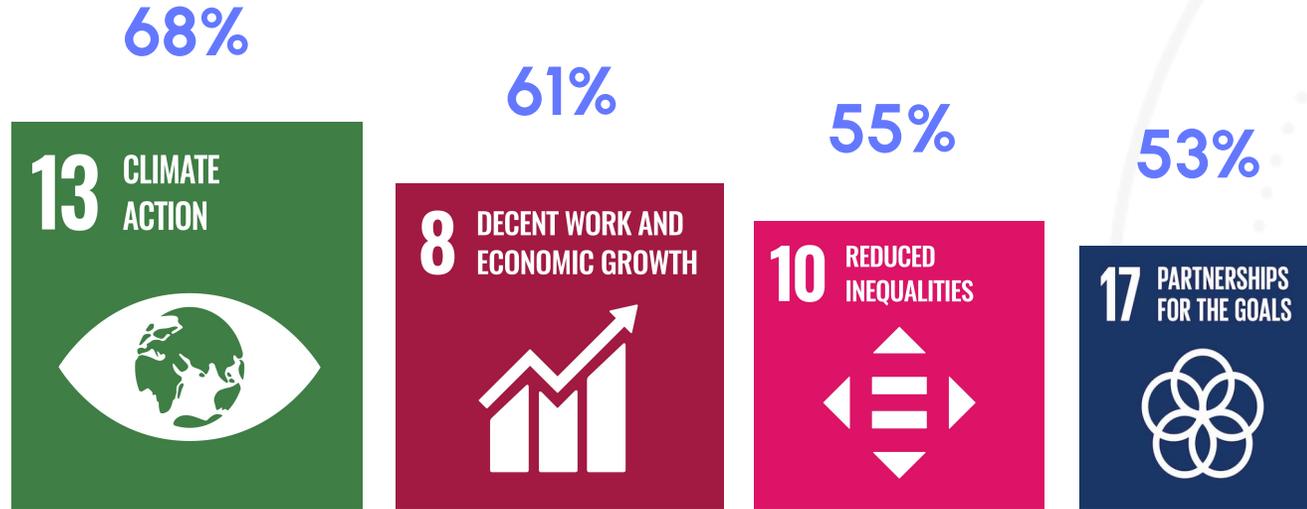


National Partners' SDG Priorities

National Partners continue to focus on **SDGs 13, 8 and 10** priorities from the previous years



National Partner's focus on **SDG 17** demonstrates a **commitment for collaboration to achieve the SDGs**



National Partner Satisfaction

In general, National Partners are satisfied with their relationship with GSG Impact and would recommend the organization to new NPs

of NPs that were highly satisfied with GSG

Overall satisfaction Relationship with GSG Value of info received



of countries that have answered 8, 9 or 10 to the three questions about Satisfaction

Relationship with GSG

82% average score

+3.5%

Net Promoter Score

47

A Net Promoter Score (NPS) reflects customer likelihood to recommend on a scale of -100 to +100, and generally, a score above 0 is considered good, while a score above 50 is excellent.

9

National Partners reported **lower satisfaction** with GSG Impact compared to the previous year.

National Partner Satisfaction

The absolute number of NPs satisfied with the GSG increased in 2024



National Partners are **highly likely to recommend** GSG to new National Partners
Vs. 26 National Partners in 2023 (+5)



National Partners had **highly effective** relationship with the GSG
Vs. 20 National Partners in 2023 (+4)



National Partners said they **received valuable information** from GSG
Vs. 22 National Partners in 2023 (+5)

Top 3 Areas of Support Requested from GSG Impact

- 1. Knowledge Sharing & Best Practices:** especially on impact measurement, governance, and stakeholder engagement.
- 2. Policy Support:** including help developing plans, navigating regulations, engaging pension funds, and influencing policymakers.
- 3. Regional & Global Collaboration:** requests for deeper engagement, regional event coordination, and connecting with other NPs.



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