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GSG Impact launches report that highlights traction of impact economies and cross-cutting trends across 34 National Partners

20 May 2025 - Japan - Today GSG Impact announced the launch of its report, "[Impact Economies Traction & Trends: Insights from 34 GSG National Partners](#)" in the context of the [GSG Impact Conference](#), taking place today in Kyoto and organised by the GSG National Partner - GSG Impact JAPAN. The report offers a deep-dive into impact economies, including an analysis of government actions, the role of market-building groups, impact capital intermediation, supply, and demand, and contributions to the UN Sustainable Development Goals.

Report findings showcase that national strategies and development plans are increasingly integrating impact. Countries like Brazil, Japan, and Türkiye have formally mentioned impact investing in their national development plans.

Secondly, impact investing funds-of-funds offer platforms to unlock capital at scale. For example, Japan and Portugal have established national impact wholesalers using dormant assets and public funds to catalyse impact markets. These vehicles de-risk investments for co-investors and build long-term market capacity, proving to be pivotal in attracting large-scale private capital.

Thirdly, institutional and retail capital is on the rise and contributing to the development of impact economies. The Netherlands and Japan pension funds are integrating impact considerations into their portfolios.

At the event, GSG Impact is highlighting Japan's leadership as an example of the policy and investment needed to advance impact economies. The event hosted high-level speakers including Ken Shibusawa, GSG Impact JAPAN Chair, Sir Ronald Cohen, GSG Impact Co-founder and President (via video), The Rt Hon Nick Hurd, GSG Impact Chair and Former UK Member of Parliament and Government Minister, and Elizabeth Boggs Davidsen, GSG Impact CEO.

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About GSG Impact

GSG Impact is a global not-for-profit organisation, established under the 2013 UK G8 presidency, with the goal to create the infrastructure and incentives for capital to flow for measurable, positive social and environmental impact. We do this by creating, accrediting, and supporting national impact institutions - GSG National Partners. Today we are responsible for over 40



National Partners covering 2/3 of the global population. Over 1/2 of our National Partners are in emerging markets, with many more in development. Collectively, GSG Impact and our National Partners work together as the GSG Impact Partnership.

With staff in various global locations, including Washington DC, London, Paris, Rome, Buenos Aires, Nairobi, and Bangkok, GSG Impact leverages its global presence to drive systemic change and expand its impact. www.gsgimpact.org

