

22 April 2025

GSG Impact & the Ministry of Foreign Affairs of Japan Partner to Drive Impact Investment in Africa

GSG Impact is proud to announce a strategic partnership with Japan to mobilise capital and strengthen impact investment ecosystems in Ghana, Côte d'Ivoire, Senegal, Ethiopia, Zambia, and Burkina Faso. This initiative aims to remove key barriers to impact investing, enhance inclusive and sustainable financial ecosystems, and create sustainable opportunities for small and medium-sized enterprises (SMEs) across these six African nations.

This collaboration is a testament of Japan and GSG Impact's commitment to advance economic resilience and sustainable development in Africa. SMEs are the backbone of economic growth, and by facilitating their access to capital, this initiative will support their scalability, innovation, and contribution to long-term prosperity.

Leveraging GSG Impact's global network and expertise, the project will accelerate Africa's transition to a more inclusive, climate-conscious, and financially sustainable economy.

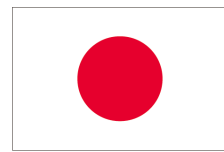
This initiative is structured around four core pillars:

1. Policy Roadmaps & Advocacy – working with governments, regulators, and financial institutions to create policy roadmaps that promote impact investing, advocate for reforms, and integrate impact finance into national strategies.
2. Capacity Building & Institutional Strengthening – equipping National Partners, taskforces, and financial institutions with the tools to attract and deploy impact capital while fostering public-private partnerships.
3. SME Access to Finance & Market Development – improving SME financing opportunities by connecting businesses with impact investors, blended finance mechanisms, and catalytic capital.
4. Coalition Building & Regional Collaboration – strengthening the Coalition of Action on Capital Mobilisation, fostering regional dialogue, and integrating African priorities into global impact investment discussions.

Catalysing economic transformation, this partnership aims to contribute to domestic and external resources mobilisation in private capital investment, creating:

- New investment opportunities for businesses and entrepreneurs.
- Greater financial inclusion and credit access for SMEs.
- Sustainable job creation and economic empowerment.
- Stronger, more resilient economies in the target countries.

By integrating climate-smart financing strategies, the project will build resilient economies capable of addressing social and environmental challenges.



**From
the People of Japan**

- Through this transformative partnership, GSG Impact and Japan reaffirm their will to advancing impact investment ecosystems as a key driver of economic transformation in Africa. By strengthening local financial institutions, unlocking new capital sources, and fostering innovation, this initiative will create a thriving impact investment ecosystems across the region.

The Ministry of Foreign Affairs of Japan

The Ministry of Foreign Affairs is an executive department of the Government of Japan, and is responsible for the country's foreign policy and international relations.

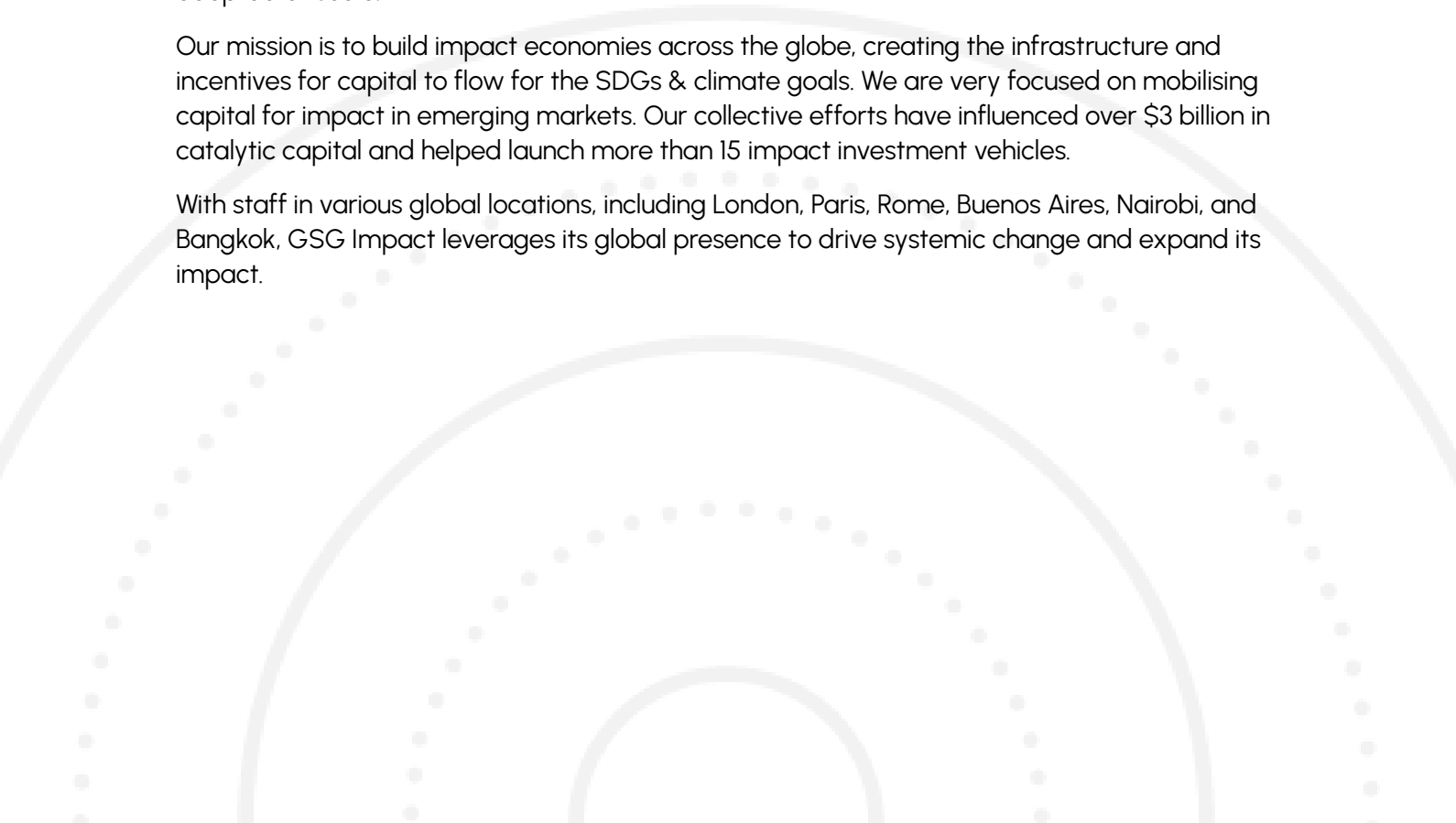
GSG Impact

GSG Impact is a global not-for-profit organisation, established under the 2013 UK G8 presidency, with the goal to create the infrastructure and incentives for capital to flow for measurable, positive social and environmental impact. We do this by creating, accrediting, and supporting national impact institutions - GSG National Partners. Today we are responsible for over 40 National Partners covering 2/3 of the global population. Over 1/2 of our National Partners are in emerging markets, with many more in development. Collectively GSG Impact and our National Partners work together as the GSG Impact Partnership.

We are a powerful global movement, developing innovative impact investment solutions and driving national and international policy and regulatory change to enable these solutions to be adopted at scale.

Our mission is to build impact economies across the globe, creating the infrastructure and incentives for capital to flow for the SDGs & climate goals. We are very focused on mobilising capital for impact in emerging markets. Our collective efforts have influenced over \$3 billion in catalytic capital and helped launch more than 15 impact investment vehicles.

With staff in various global locations, including London, Paris, Rome, Buenos Aires, Nairobi, and Bangkok, GSG Impact leverages its global presence to drive systemic change and expand its impact.

A decorative graphic at the bottom of the page consisting of several overlapping, light grey circles of varying sizes. The interior of these circles is filled with a pattern of small, light grey dots, creating a textured, circular effect.